

## Península e Illes Balears

Acumulado Cigarrillos Hasta.....:	AÑO ACTUAL		AÑO AN
	31-Diciembre-2025		31-Diciem
MARCA	EUROS	% EUROS	EUROS
MARLBORO	1.954.000.716	17,343%	1.861.892.270
CAMEL	1.419.365.775	12,597%	1.330.802.748
WINSTON	1.011.512.949	8,978%	855.956.518
LUCKY STRIKE	782.815.547	6,948%	861.259.771
FORTUNA	763.786.215	6,779%	753.877.571
CHESTERFIELD	630.652.641	5,597%	640.886.368
WINSTON CLASSIC	609.883.714	5,413%	644.923.138
WEST BROOKLYN	580.113.108	5,149%	512.483.756
NOBEL	377.195.429	3,348%	371.328.168
DUCADOS NEGRO	269.283.732	2,390%	276.494.237
DUCADOS RUBIO	250.851.298	2,226%	228.024.792
PHILIP MORRIS K/S	198.871.671	1,765%	185.745.978
L&M	178.026.601	1,580%	189.062.494
NOBEL STYLE	159.708.441	1,417%	151.761.624
MARLBORO TOUCH	159.064.838	1,412%	160.823.743
JPS_DUCADOS RUBIO	136.081.514	1,208%	138.644.023
DUCAL	124.669.337	1,106%	98.840.804
ROTHMANS	116.928.968	1,038%	144.963.851
OME	112.082.001	0,995%	105.042.463
AUSTIN	109.309.486	0,970%	86.367.156
ELIXYR	94.827.658	0,842%	89.138.731
KING	85.966.678	0,763%	54.407.139
MARLBORO POCKET	67.138.598	0,596%	68.423.506
CORSET	58.498.564	0,519%	41.747.351
MARK 1	58.387.041	0,518%	65.942.776
WEST	50.545.019	0,449%	53.216.745
NEWS	47.939.434	0,425%	31.181.496
KARELIA	43.841.176	0,389%	41.491.712
LUCKY STRIKE BLANDO	41.137.377	0,365%	49.339.008
NEWS&CO	40.327.251	0,358%	52.429.843
AMERICAN LEGEND	35.332.350	0,314%	35.838.342
R 1	33.062.471	0,293%	33.542.383
GAULOISES RUBIO	33.054.192	0,293%	32.074.412
DENIM	31.290.696	0,278%	21.678.628
BULLBRAND	29.711.988	0,264%	25.964.078
VOGUE	27.213.949	0,242%	27.665.781
JOHN PLAYER SP.	27.189.544	0,241%	36.459.973
PARAMOUNT	25.211.267	0,224%	4.122.864
JPS	23.250.329	0,206%	10.275.781
EXCITE	22.735.439	0,202%	20.796.266
LUCKIES	22.114.117	0,196%	0
L&M BLUE BLANDO	20.972.520	0,186%	21.301.444
NOBEL BLANDO	20.182.456	0,179%	23.030.576
PUEBLO	19.202.465	0,170%	18.200.290
BRAVO	18.747.018	0,166%	22.801.644

BN	18.109.550	0,161%	18.003.390
JOHN PLAYER SP. BLACK/BLUE	17.657.250	0,157%	18.245.818
BENSON & HEDGES	15.500.223	0,138%	16.534.117
DUCADOS RUBIO BLANDO	15.117.917	0,134%	21.687.512
SILK CUT	14.569.162	0,129%	15.006.328
JOHN PLAYER SP. AM.100'S	14.061.510	0,125%	15.242.198
PHILIP MORRIS	13.813.205	0,123%	0
MANITOU	13.251.227	0,118%	11.208.878
GOLD COAST	12.359.332	0,110%	26.241.244
HERENCIA	12.061.877	0,107%	12.766.033
DAVIDOFF RUBIO	11.931.363	0,106%	10.980.304
CHESTERFIELD BLANDO	11.424.138	0,101%	13.845.233
PETER STUYVESANT	11.025.703	0,098%	11.408.681
WINFIELD	10.954.478	0,097%	11.648.426
LAMBERT & BUTLER	9.774.863	0,087%	10.215.843
ROTHMANS OF LONDON	8.282.187	0,074%	8.898.232
BURTON	8.253.686	0,073%	8.635.862
STERLING	8.079.230	0,072%	9.199.469
BIG CHIEF	7.818.006	0,069%	6.640.719
PALL MALL	7.352.180	0,065%	8.644.357
DESERT GOLD	7.200.557	0,064%	6.929.884
MAYFAIR	6.843.435	0,061%	7.777.814
MADEMOISELLE	6.826.542	0,061%	3.637.087
ALLURE	6.646.404	0,059%	6.012.323
DUNHILL	6.394.797	0,057%	6.654.547
NOBEL SLIMS	6.272.474	0,056%	7.295.344
CORONAS	5.042.721	0,045%	5.202.952
APACHE	5.033.629	0,045%	6.729.850
RICHMOND	4.840.704	0,043%	5.842.467
ROYAL CROWN	4.501.362	0,040%	4.833.585
HERENCIA PALMERA	4.467.926	0,040%	3.738.658
SUPERKINGS	4.463.285	0,040%	4.330.289
GITANES	4.195.908	0,037%	4.340.678
L&B	4.155.672	0,037%	4.847.985
MADDOX2	4.025.828	0,036%	5.876.939
GAULOISES NEGRO	2.388.550	0,021%	2.447.556
VERSO	2.222.154	0,020%	3.213.866
REDS	1.890.661	0,017%	0
REDHOUSE	1.859.024	0,016%	1.953.903
REGAL	1.706.348	0,015%	1.755.802
PLAYER'S	1.441.680	0,013%	2.035.671
BLACK DEVIL	1.427.539	0,013%	1.805.216
CHE	1.177.540	0,010%	1.023.466
FRATERNITE	1.175.154	0,010%	1.209.184
ESSE	1.156.437	0,010%	91.247
EMBASSY	967.059	0,009%	1.240.298
MAYA	851.015	0,008%	667.520
BUSINESS ROYALS	838.656	0,007%	0
LA DEVISE	808.727	0,007%	1.102.984
GEORGE KARELIAS AND SONS	626.450	0,006%	254.850
DUCADOS RUBIO POCKET	584.198	0,005%	3.839.776
LATINO	470.467	0,004%	455.894

MECANICOS	404.011	0,004%	328.633
EGALITE	371.498	0,003%	366.968
JOHN PLAYER SP.AMERICAN	162.135	0,001%	682.167
SOMBRA	141.210	0,001%	654.681
HORIZON	67.316	0,001%	2.109.776
COUTURE	14.209	0,000%	65.853
BENSON & HEDGES AMERICAN	0	0,000%	-559
SANTIAGO CATEDRA	0	0,000%	0
YESMOKE	-40	0,000%	522.641
L&M RED BLANDO	-71	0,000%	-1.311
CAMEL NON FILTER	-107	0,000%	-68
DAVIDOFF	-163	0,000%	-312
REX	-266	0,000%	837.748
NATURAL AMERICAN SPIRIT	-830	0,000%	224.029
FORTUNA POCKET	-2.371	0,000%	1.415.745
FORTUNA RED LINE BLANDO	-2.912	0,000%	7.168.021
NATURAL AMERICAN	-3.389	0,000%	809.165
FORTUNA RED LINE	-6.354	0,000%	10.519.073
DUCADOS RUBIO 100'S	-11.563	0,000%	6.330.220
Total general	11.267.115.881	100,000%	10.874.484.984
	0	0,000%	0
	0	0,000%	0

## Ceuta y Melilla

Acumulado Cigarrillos Hasta.....:	AÑO ACTUAL		AÑO AN
	31-Diciembre-2025		31-Dicien
MARCA	EUROS	% EUROS	EUROS
MARLBORO	8.438.564	33,572%	8.956.953
MARK 1	4.963.259	19,746%	5.537.809
CAMEL	1.873.496	7,454%	1.798.700
OME	1.718.976	6,839%	1.631.958
AMERICAN LEGEND	1.707.750	6,794%	1.604.506
L&M	1.543.970	6,143%	1.651.674
CHESTERFIELD	1.293.720	5,147%	1.470.423
WINSTON CLASSIC	870.073	3,462%	918.383
FORTUNA	382.828	1,523%	411.993
DUCADOS NEGRO	369.424	1,470%	396.538
NOBEL	333.215	1,326%	349.944
LUCKY STRIKE	265.686	1,057%	269.443
DUCAL	259.077	1,031%	133.002
KING	196.747	0,783%	138.906
BRAVO	196.128	0,780%	156.106
DENIM	175.975	0,700%	106.455
WEST BROOKLYN	159.496	0,635%	164.590
KARELIA	142.362	0,566%	135.131
DUCADOS RUBIO	128.791	0,512%	108.023
CORSET	87.869	0,350%	64.475
HERENCIA	22.921	0,091%	27.196

**Ranking por  
marcas  
(EUROS)**

<b>TERIOR</b>
<b>mbre-2024</b>
<b>% EUROS</b>
17,122%
12,238%
7,871%
7,920%
6,933%
5,893%
5,931%
4,713%
3,415%
2,543%
2,097%
1,708%
1,739%
1,396%
1,479%
1,275%
0,909%
1,333%
0,966%
0,794%
0,820%
0,500%
0,629%
0,384%
0,606%
0,489%
0,287%
0,382%
0,454%
0,482%
0,330%
0,308%
0,295%
0,199%
0,239%
0,254%
0,335%
0,038%
0,094%
0,191%
0,000%
0,196%
0,212%
0,167%
0,210%

0,166%  
0,168%  
0,152%  
0,199%  
0,138%  
0,140%  
0,000%  
0,103%  
0,241%  
0,117%  
0,101%  
0,127%  
0,105%  
0,107%  
0,094%  
0,082%  
0,079%  
0,085%  
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0,000%
0,000%
0,008%
0,002%
0,013%
0,066%
0,007%
0,097%
0,058%
100,000%
0,000%
0,000%

**Ranking por  
marcas  
(EUROS)**

<b>TERIOR</b>
<b>mbre-2024</b>
<b>% EUROS</b>
34,407%
21,273%
6,910%
6,269%
6,164%
6,345%
5,648%
3,528%
1,583%
1,523%
1,344%
1,035%
0,511%
0,534%
0,600%
0,409%
0,632%
0,519%
0,415%
0,248%
0,104%