

Península e Illes Balears

Ranking por
marcas
(Euros)

Acumulado Liar Hasta.....:	AÑO ACTUAL		AÑO ANTERIOR	
	31-Diciembre-2025		31-Diciembre-2024	
MARCA	Euros	% Euros	Euros	% Euros
PUEBLO	199.889.405	14,065%	186.238.122	13,912%
WINSTON	176.405.162	12,413%	165.501.951	12,363%
CAMEL	152.108.758	10,703%	135.456.172	10,118%
FLANDRIA	109.632.872	7,714%	107.265.108	8,012%
HORIZON	94.211.179	6,629%	88.930.071	6,643%
MANITOU	92.194.836	6,487%	82.014.397	6,126%
MARLBORO	89.680.147	6,310%	87.516.789	6,537%
AMBER LEAF	82.568.573	5,810%	75.759.855	5,659%
DUCADOS	49.875.683	3,509%	49.579.715	3,703%
GOLDEN VIRGINIA	46.694.064	3,286%	48.382.223	3,614%
DUCADOS RUBIO	39.152.589	2,755%	42.022.264	3,139%
AMERICAN SPIRIT	21.359.145	1,503%	18.338.464	1,370%
NEWS	20.741.260	1,459%	19.548.809	1,460%
LUCKY STRIKE	20.587.617	1,449%	20.987.194	1,568%
FLEUR DU PAYS	20.215.491	1,422%	18.149.435	1,356%
FORTUNA	19.771.713	1,391%	19.716.855	1,473%
DOMINGO	17.986.960	1,266%	18.709.157	1,398%
CHESTERFIELD	16.074.879	1,131%	16.615.227	1,241%
MAYA	15.782.995	1,111%	8.536.247	0,638%
1637	11.386.659	0,801%	8.930.886	0,667%
VASCONHA	10.706.396	0,753%	8.300.708	0,620%
WEST BROOKLYN	9.772.384	0,688%	9.081.689	0,678%
CUTTERS CHOICE	8.659.144	0,609%	8.779.858	0,656%
NOBEL	8.341.142	0,587%	8.622.671	0,644%
JOHN PLAYER SP.	7.939.834	0,559%	8.092.732	0,605%
DUCADOS RUBIO - RYO	7.487.235	0,527%	9.082.182	0,678%
WEST	7.024.685	0,494%	6.662.779	0,498%
DRUM	6.660.213	0,469%	6.256.609	0,467%
INTERVAL	6.115.791	0,430%	6.739.631	0,503%
AMSTERDAMER	5.797.488	0,408%	5.684.165	0,425%
CROSSROAD	3.713.356	0,261%	3.852.720	0,288%
WHIM	3.664.859	0,258%	2.245.211	0,168%
THE TURNER	3.327.067	0,234%	16.540	0,001%
VAN NELLE	3.293.864	0,232%	2.682.121	0,200%
BULLBRAND	2.843.891	0,200%	2.390.083	0,179%
VERAMÍA	2.716.345	0,191%	1.845.113	0,138%
ORIGENES	2.668.444	0,188%	2.791.378	0,209%
AJJA 17	2.506.070	0,176%	2.752.918	0,206%
GAULOISES	2.490.801	0,175%	2.410.691	0,180%
SAMSON	2.033.850	0,143%	1.984.208	0,148%
ELIXYR	1.971.053	0,139%	1.655.078	0,124%
PALL MALL	1.795.538	0,126%	1.805.003	0,135%
JPS	1.785.262	0,126%	2.050.069	0,153%
FAIRGREEN	1.674.205	0,118%	793.982	0,059%
PICADURA SELECTA	1.485.755	0,105%	1.575.378	0,118%

PHILIP MORRIS		1.264.290	0,089%	0	0,000%
STEEPLE		1.096.871	0,077%	1.145.480	0,086%
IDEALES		917.210	0,065%	972.930	0,073%
RIVERSTONE		811.003	0,057%	764.124	0,057%
AMERICAN LEGEND		793.463	0,056%	677.231	0,051%
BRAVO		678.902	0,048%	574.898	0,043%
	1528	608.411	0,043%	498.319	0,037%
DUCAL		463.370	0,033%	0	0,000%
R&W		375.078	0,026%	468.245	0,035%
GOLD LEAF		356.296	0,025%	962.103	0,072%
REDFIELD		318.476	0,022%	460.977	0,034%
BIG CHIEF		179.091	0,013%	272.854	0,020%
TURNER		166.412	0,012%	2.369.720	0,177%
#NO NAME		73.350	0,005%	354.522	0,026%
L&B		55.262	0,004%	243.857	0,018%
FLEUR DE LYS		53.799	0,004%	0	0,000%
BRONX		50.934	0,004%	116.725	0,009%
LOOK OUT		37.120	0,003%	0	0,000%
AMSTERDAMER XXX		34.238	0,002%	368.545	0,028%
CANALEÑOS		30.617	0,002%	19.095	0,001%
STANLEY		8.487	0,001%	32.756	0,002%
DJANGO		8.370	0,001%	54.640	0,004%
SIoux		0	0,000%	25	0,000%
BLACK HAWK		0	0,000%	9.069	0,001%
MARK 1		0	0,000%	-399	0,000%
BROOKFIELD		0	0,000%	23.053	0,002%
AUSTIN		0	0,000%	-83	0,000%
NATURAL AMERICAN SPIRIT		-323	0,000%	1.887.774	0,141%
OLD HOLBORN		-364	0,000%	101.701	0,008%
Total general		1.421.175.019	100,000%	1.338.730.617	100,000%
	0	0	0,000%	0	0,000%
	0	0	0,000%	0	0,000%

Ceuta y Melilla

Ranking por
marcas
(Euros)

Acumulado Liar Hasta.....:	AÑO ACTUAL		AÑO ANTERIOR	
	31-Diciembre-2025		31-Diciembre-2024	
MARCA	Euros	% Euros	Euros	% Euros
MANITOU	467.691	27,827%	450.342	30,032%
HORIZON	394.977	23,501%	400.958	26,739%
PUEBLO	313.440	18,649%	210.352	14,028%
FLANDRIA	193.360	11,505%	163.981	10,936%
BIG CHIEF	156.805	9,330%	125.795	8,389%
GOLDEN VIRGINIA	83.570	4,972%	84.414	5,629%
BRAVO	38.304	2,279%	29.941	1,997%
DRUM	32.560	1,937%	33.748	2,251%